

Your commercial could air on television station ABC6!

Rhode Island High School Video Contest Guidelines

We've teamed with television station ABC6 to give Rhode Island high school seniors opportunity to express their creative talent on issues of importance to teens. You could earn a college scholarship and other valuable prizes and use your work as credit toward graduation. Here are the details:

[What is it?](#)

The Rhode Island High School Video Contest, in partnership with television station ABC6, is a contest in which high school seniors can submit ideas for a 30-second television commercial/public service announcement.

[What is the topic?](#)

Submissions must focus on community/social issues that are important to teens, such as smoking, drinking/drug use, drinking/driving, teen violence, bullying, peer pressure, depression, cliques, the environment, or community service.

[What is required?](#)

Submissions must consist of a "storyboard" (which illustrates your idea for the television spot and provides a script for the narrative) and a "rough cut" or video illustration of your idea.

[Who is eligible?](#)

Students who are seniors enrolled in a Rhode Island public high school for the 2008/2009 academic year. You can submit as individuals or in a team (no more than two to a team), with the approval of your high school.

[Does this count as schoolwork?](#)

You have the option to include this work, whether you win or not, as part of your senior project or portfolio. We encourage you to work with your teacher, advisor, or mentor to develop this material as part of your senior year schoolwork.

[What can I win?](#)

Awards will be given for first, second, and third place, plus honorable mention. The first place winner(s) will receive one, \$1,000 college scholarship (if a team wins, the \$1,000 scholarship will be split among the two team members); an internship at ABC6 (15 hours to fulfill graduation requirement) during which you will work with the ABC6 production department to produce your award-winning commercial; and the

airing of your finished commercial on ABC6 television, RI Cable News Channel, and abc6.com.

[When is my material due \(deadline extended\)?](#)

Your storyboards and video rough cuts are due by February 28, 2009.

[How do I register?](#)

You can register via email by clicking here rosemary.burns@ride.ri.gov. and providing the following information: name, home address (street, city, state, zip code), email address, home telephone, high school, high school advisor name.

[If I have questions, who do I contact?](#)

Simply email your questions to rosemary.burns@ride.ri.gov. and we'll get back to you.

LOOKING FORWARD TO SEEING YOUR WORK!

[Many thanks to our supporting sponsors:](#)

ABC6, Ronzio's Pizza & Subs, Twelve Acres Restaurant of Smithfield