

Important Attributes of a Strong Goal

Notes from the Goals Past, Goals Present, and Goals Future Activity

Committee of Practitioners 12/14

- Measurable goal that we have the ability to measure
- Realistic and ambitious
- Meaningful/motivating
- Addresses a worthwhile (worth fighting for!) goal
- Clarity
- Goals with proxy and communication power (i.e. Can grandma understand?)
- Achievable (must know starting point)
- Show incremental steps to get there
- Progress monitoring/ projections trending toward the goal
- Making visible progress
- Clear qualifiers/sub-goals
- Limited # of goals to ensure focus
- Focus/Let us finish
- Don't change the rules midway
- Multiple opportunities
- Structure/ framework that makes it attainable
- Multiple opportunities and celebrations! / Recognitions
- Incentives both intrinsic and extrinsic
- Resources have to be available for the goal
- Necessary supports are available
- Team/Buddy approach (collaborative)
- Seeing examples/role models of others meeting the goal